

Technology for a Web of Cooperative Economies



open source community network and events management platform



CONSENSYS

Cultural Implementation Strategy
Ashley Taylor

Web 1.0 - Awareness

- communication & digital identity
- chat rooms → Facebook

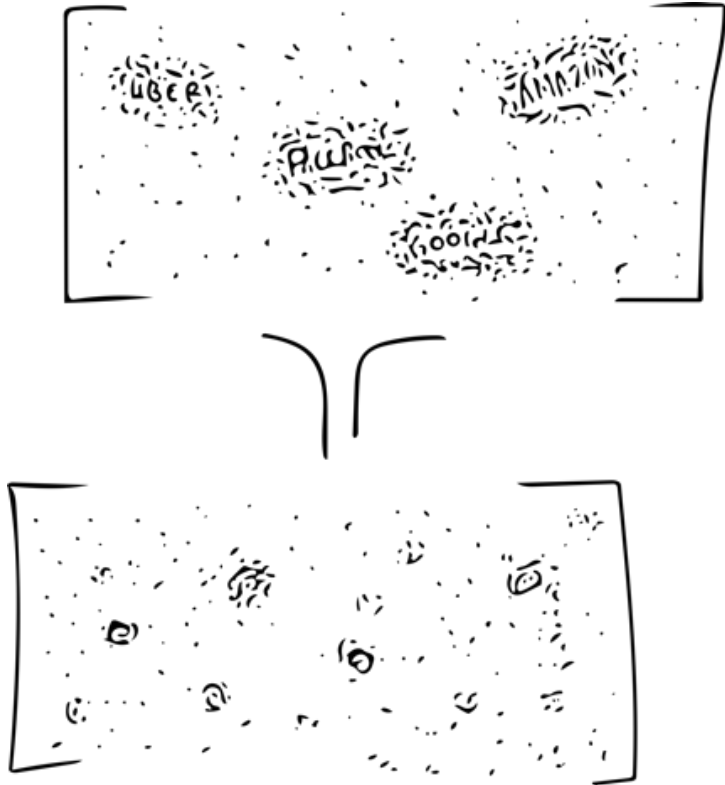
Web 2.0 - Mobilization

- capital / property / ideas
- Kickstarter → Uber
- Arab Spring

Web 3.0: Reorganization

- flexible, dynamic, cryptographic systems
- ephemeral organizations
- rigid → fluid
- envision culture of the future

INFLEKT Concentrated → Ephemeral



Not centralization, but concentration.
Observing communities with which to build tech. that enables self direction of future systems.



Ephemeral entities that evolve moment by moment.

How?

- reduce overhead of trust
- shared information → collective memory
- reduce abstraction of value
- incorporate cycles
- binding reputation fabric



● **Event
Management**

● **Cryptographic
Identity &
Data Ownership**

● **Community Network
& Reputation
Management**

Catalyzing Communities to form
with a shared reputation fabric
=

basis for cooperative economies in any moment

Inflekt Event

- Inflekt an event, add or find your other organizers,
- Begin the chain of invitations, crowdsource the coordination and management, and grow your communities

INFLEKT

Dashboard Moments **Inflekt Event**

Andrew J. Admin

INFLEKT EVENT

Boat Beats

Venue

Budget

Ticket price

Ticket capacity

Start time End time

Inflekt event

Invitation Expand

- Send invitations; Specify how many people they can invite
- Triggers automatic emails;
- After the email is entered once, you can click to invite



Moments

- link with others
- form bonds
- manage your people & community relationships

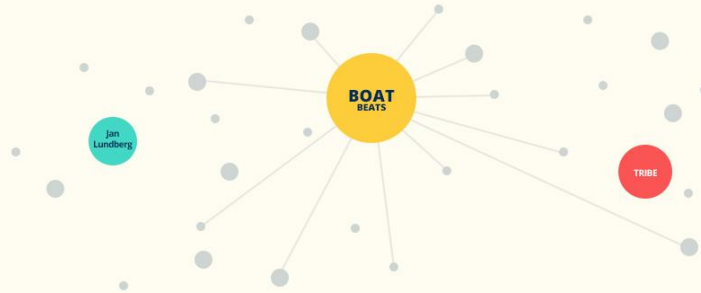


Dashboard

Moments

Inflekt Event

Andrew J.
Admin



Community Selected in Any Moment

Imogen Heap release

DevCon

DeclareWore
(Fashion Week)



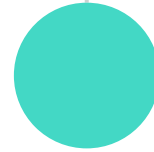
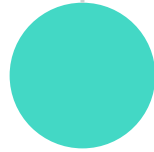
December
2015

March
2016

September
2015

January
2016

September
2016



crowdfund FOAM project

Microgrid Debut in Toronto



in every moment

**a transaction can be created within the perspective of the community
& value can be distributed transparently and fairly**

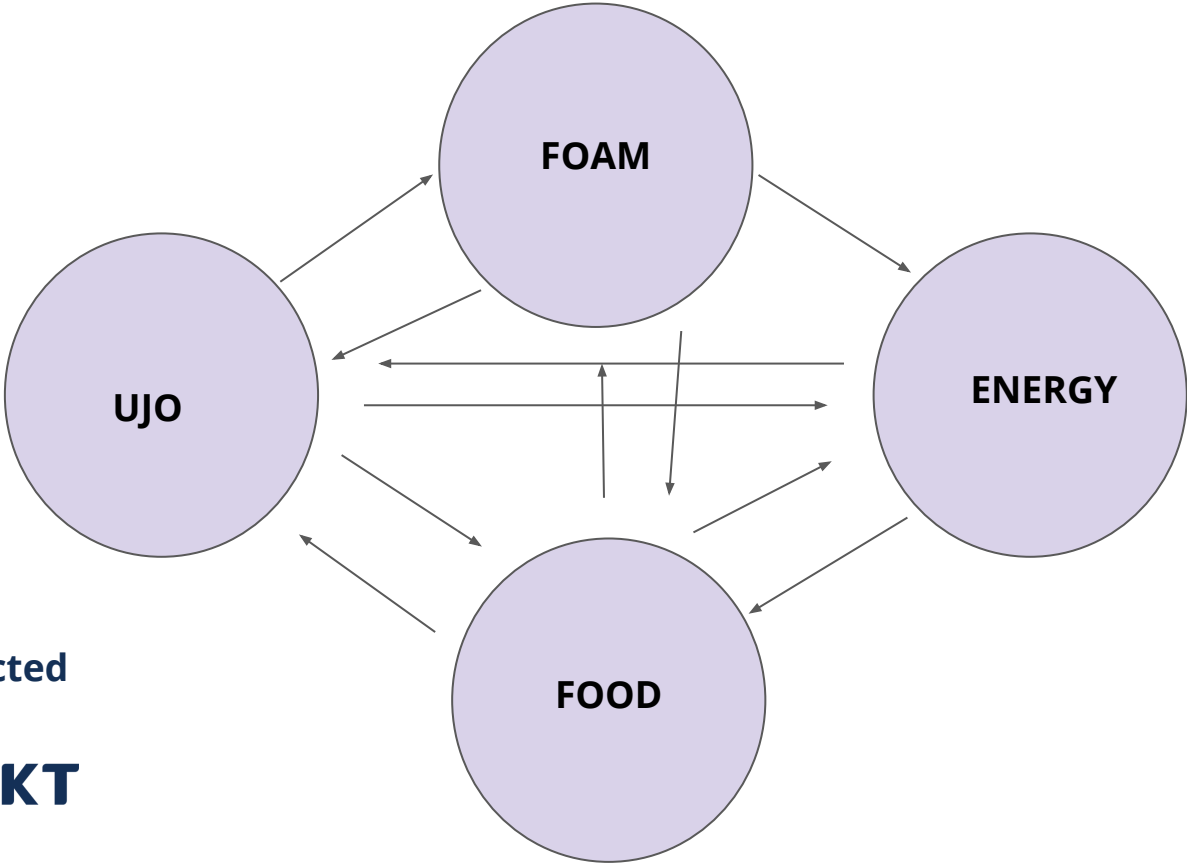
**reaching an *inflection*
point for pop-up X**

**campaigns, coops, or project that require a
shared reputation fabric = or layer of trust**

Catalyzes a Web of Connections



FOAM



communities
fluidly connected
via
INFLEKT



Community Networks

this is what it looks like when you own your data....

Useful for

- **community development**
- **better search**
- **loyalty programs**
- **rewards for contributors**
- **reputation leverage**
- **collaboration networks**
- **community organizing**
- **lending networks**
- **group insurance / friendsurance**
- **dating / matching algorithms**
- **granular privacy sharing**



- **uPort** - identity and reputation management
- **ESign** - cryptographic doc sharing & contracts
- **Boardroom** - decision making & governance.
- **Balanc3** - shared budgets and account management
- **Weifund** - smart crowdfunding, equity privileges

Proposed Funding & Open Source

Co-op Funding Model: Token Sale for membership (non-tradable token)

Board: Initial Creators + Appointed Members (managed on blockchain)

Allocation of Funds to:

- developers
- search algorithms
- services on top

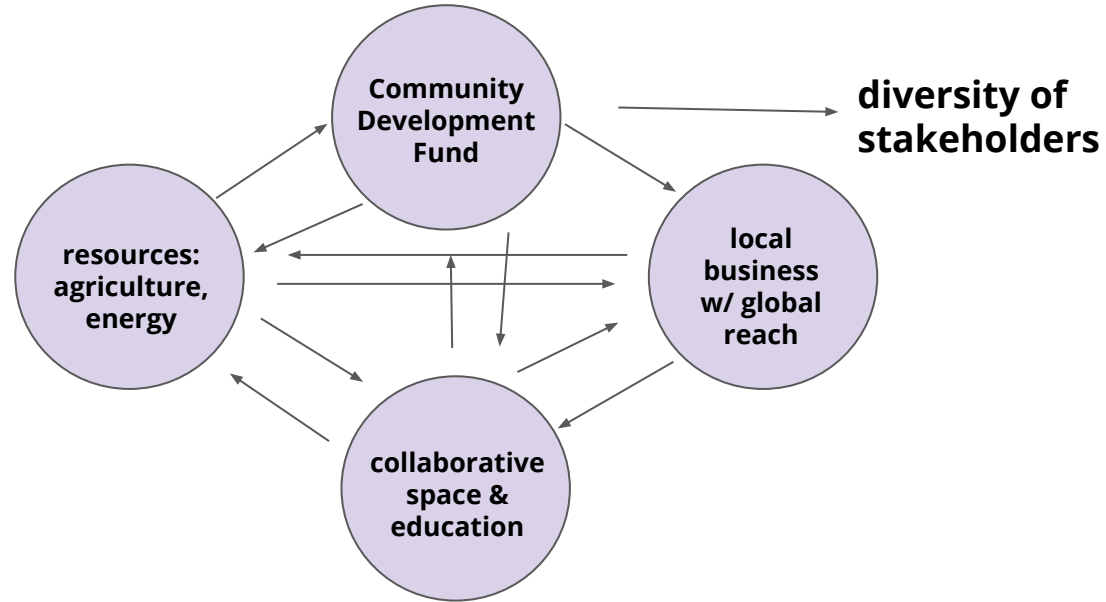
Open platform for development of for/non profit services like...

- loyalty rewards program
- second hand ticketing market

Pilot Project Proposal: Callicoon, NY (or similar locale)

Objective:

- **map** the intersecting webs of cooperative economies
- **determine** how communities evolve
- **develop** scalable model



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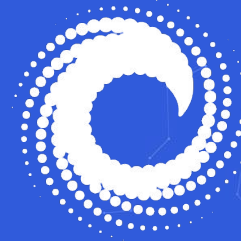
Marian
Oancea

team

Jesse
Grushack

Catalin
Dragu

Nick
Dodson



CONSENSYS

a formation by ConsenSys

Contact:
Ashley Taylor
ashley.taylor@consensys.net